



KGW
1501 SW Jefferson
Portland, OR 97201

Media Strategies - Denver
1580 Lincoln Street
Suite 510
Denver, CO 80203-1507

Contract # 864975

Schedule Dates 10/30/12-11/06/12
Advertiser Laurie Monnes Anderson (40409)
Agency/T-Code Media Strategies - Denver (3318)/623366267
Product Political - State Senate (1179)
Brand Democrat (152221)
Salesperson Brown, Craig (1104)
Sales Office KGW - Portland
Buyer Name
Phone/Fax /
CPE 12982
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT\$33,325

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Michelle Ruark
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,841.25
Net Total \$27,433.75
Sales Tax

Portland (KGW) (KGW)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Nov. 2012 | 54 | \$32,275.00 |
| Grand Total: | 54 | \$32,275.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|---------------------------------------|----------|
| 1.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 4:58A- 5:57A (PT) | | | | 1 | 1 | 1 | | | 3 | \$225.00 | \$675.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 2.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 5:57A- 6:58A (PT) | | | | 1 | | 1 | | | 2 | \$700.00 | \$1,400.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 3.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 6:58A- 9A (PT) | | | | 1 | 1 | 1 | | | 3 | \$725.00 | \$2,175.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 4.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 2 | :30 | 7A- 8A (PT) | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 5.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 3 | :30 | 4:58A- The Sunday Today Show | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 6.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 2 | :30 | 5:58A- 7A (PT) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 7.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 2 | :30 | 7A- 8A (PT) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 8.0 | Normal Line / SPOT | 11/01/12-11/01/12 | 3 | :30 | 11A- Jeff Probst Show | | | | | 1 | | | | 1 | \$150.00 | \$150.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 9.0 | Normal Line / SPOT | 11/02/12-11/02/12 | 2 | :30 | 12:31P- Who Wants To Be A Millionaire | | | | | | 1 | | | 1 | \$200.00 | \$200.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 10.0 | Normal Line / SPOT | 10/31/12-10/31/12 | 3 | :30 | 12:57P- Days of Our Lives | | | | 1 | | | | | | \$150.00 | | Portland (KGW) (KGW) | | 10/30/12 |
| 10.0.1 | Preempt | 10/31/12 | | | | | | | | | | | | | | | Portland (KGW) (KGW) | I-Inventory Accommodation/Exception - | |
| 11.0 | Normal Line / SPOT | 11/01/12-11/01/12 | 3 | :30 | 1:58P- Katie | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Portland (KGW) (KGW) | | 10/30/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|----------|----------|
| 12.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 2:58P- Ellen | | | | 1 | 1 | 1 | | | 3 | \$350.00 | \$1,050.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 13.0 | Normal Line / SPOT | 10/31/12-11/01/12 | 3 | :30 | 4P- News @ 4p M-F | | | | 1 | 1 | | | | 2 | \$500.00 | \$1,000.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 14.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 4:57P- News @ 5p | | | | 1 | 1 | 1 | | | 3 | \$900.00 | \$2,700.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 15.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 5:59P- News @ 6p M-F | | | | 1 | 1 | 1 | | | 3 | \$900.00 | \$2,700.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 16.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 6:29P- 7P (PT) | | | | 1 | 1 | 1 | | | 3 | \$900.00 | \$2,700.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 17.0 | Normal Line / SPOT | 11/01/12-11/02/12 | 3 | :30 | 7P- News @ 7p | | | | | 1 | 1 | | | 2 | \$450.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 18.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 11P- 11:34P (PT) | | | | 1 | 1 | 1 | | | 3 | \$900.00 | \$2,700.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 19.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 2 | :30 | 10:59P- News @ 11pm Sat | | | | | | | 1 | | 1 | \$600.00 | \$600.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 20.0 | Normal Line / SPOT | 11/05/12-11/06/12 | 2 | :30 | 4:58A- News @ 5a M-F | | 1 | 1 | | | | | | 2 | \$225.00 | \$450.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 21.0 | Normal Line / SPOT | 11/06/12-11/06/12 | 2 | :30 | 5:57A- News @ 6am M-F | | | 1 | | | | | | 1 | \$700.00 | \$700.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 22.0 | Normal Line / SPOT | 11/05/12-11/06/12 | 2 | :30 | 6:58A- 9A (PT) | | 1 | 1 | | | | | | 2 | \$725.00 | \$1,450.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 23.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 11:59A- News @ 12p M-F | | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 24.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 2:58P- Ellen | | 1 | | | | | | | 1 | \$350.00 | \$350.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 25.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 4P- News @ 4p M-F | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Portland (KGW) (KGW) | | 10/30/12 |

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| 26.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 4:57P- News @ 5p | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 27.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 5:59P- News @ 6p M-F | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 28.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 6:29P- News @ 630p M-F | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 29.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 7P- News @ 7p | | 1 | | | | | | | 1 | \$450.00 | \$450.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 30.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 10:59P- News @ 11pm M- F | | 1 | | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 31.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 2 | :30 | 11P- News @ 11pm Sun | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 32.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 11:34P- The Tonight Show with Jay Leno | | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 33.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 2 | :30 | 5:59P- News @ 6p M-F | | | 1 | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 34.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 2 | :30 | 6:29P- News @ 630p M-F | | | 1 | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 35.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 3 | :30 | 7P- News @ 7p | | | 1 | | | | | | 1 | \$450.00 | \$450.00 | Portland (KGW) (KGW) | | 10/30/12 |
| 36.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 2 | :30 | 10:59P- News @ 11pm M- F | | | 1 | | | | | | 1 | \$900.00 | \$900.00 | Portland (KGW) (KGW) | | 10/30/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |